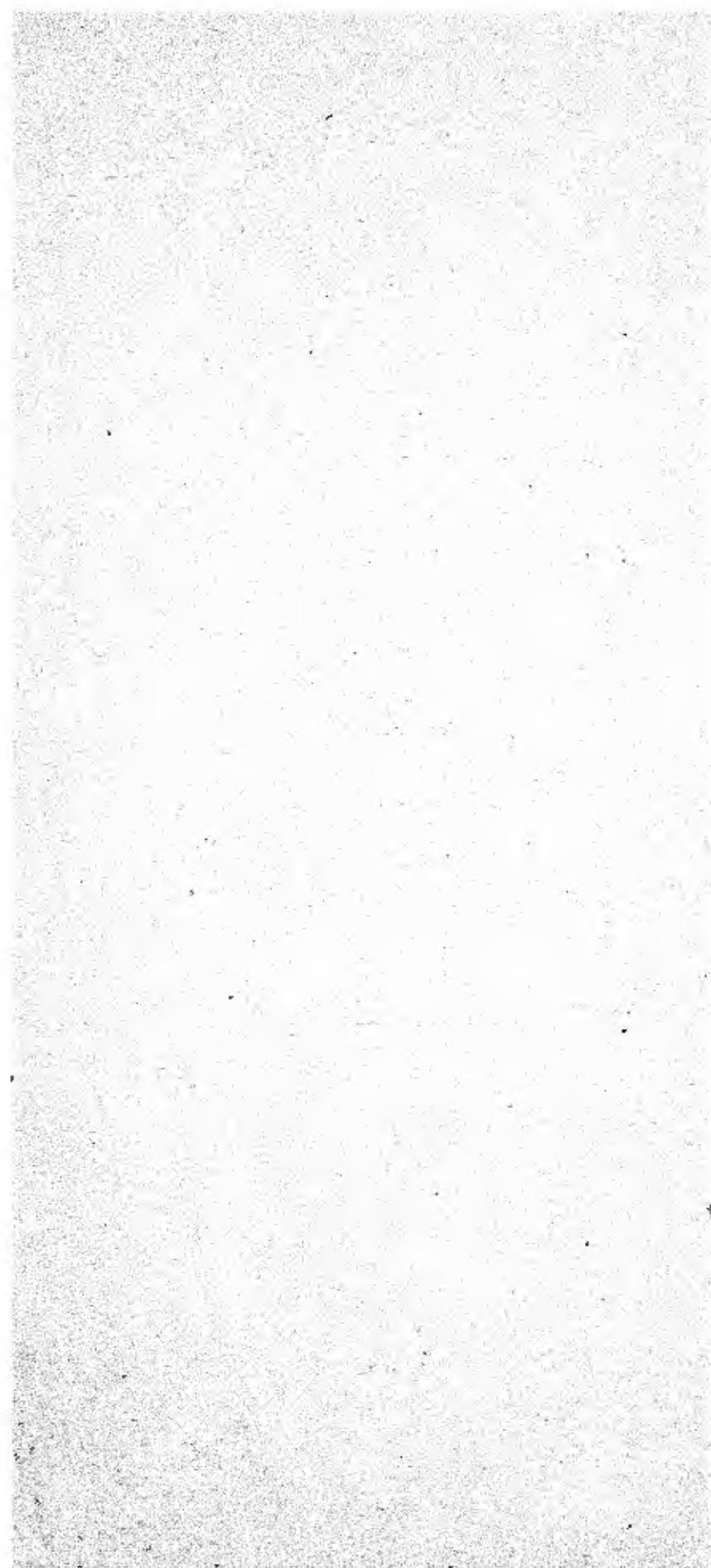


THE
**Alberta
Oil Fields**



THE
**Rocky Mountain
Development Co.**
LIMITED
OF ALBERTA
COMPLIMENTS OF



Pam

622.065

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Organization

* *

BOARD OF DIRECTORS

* *

PRESIDENT:

JOHN LINEHAM, Ex. M.L.A., Lumber Manufacturer, Okotoks, Alberta.

VICE-PRESIDENT:

GEORGE K. LEESON, Capitalist, Calgary, Alta.

SECRETARY-TREASURER:

H. E. HYDE, Mgr. Union Bank, Pincher, Alta.

DIRECTORS:

WILLIAM GILLIES, of Gillies Bros., Manufacturers, Ontario.

ISAAC S. G. VANWART, Lumber Dealer, Calgary, Alberta.

ALLAN P. PATRICK, D.T.S., C.E., Calgary, Alta.

SOLICITORS:

SHORT & STEWART, Calgary, Alberta.

BANKERS:

THE UNION BANK OF CANADA.

ENGINEER:

A. P. PATRICK, D.T.S., S.E.

AUDITOR:

F. R. EXHAM, Calgary.

* *

HEAD OFFICE: PINCHER CREEK, Alberta.

The
Rocky Mountain
Development Company,
Limited

INCORPORATED UNDER THE "COMPANIES ORDINANCE," 1901, NORTHWEST TERRITORIES.

CAPITAL—\$500,000.00

DIVIDED INTO 500,000 SHARES AT A PAR VALUE
OF \$1.00 EACH.

This Company was originally incorporated under Charter dated February 12th, 1901, granted by the Lieutenant Governor in Council of the Northwest Territories. Subsequently, the Company was duly registered pursuant to the Company's Ordinance, 1901.

The Company was formed for the purpose of working the rich OIL deposits which careful prospecting had shown to exist on Oil Creek in Southern Alberta.

The Company commenced operations on the N. E. $\frac{1}{4}$ of Section 30, Township 1, Range 30, west of the 4th meridian in the district of Alberta, and after finding oil in paying quantities, according to the regulations of the Department of the Interior regarding petroleum lands, they purchased from the Dominion Government, three (3) sections and secured by Government regulations three (3) more sections by putting in more machinery. As this Company was on the ground first and earned the first lands under the Government regulations requiring the finding of oil in paying quantities, they have the most favorable location on Oil Creek consisting of

six and a half (6½) miles of the Creek Valley about half a mile wide. The first car of machinery arrived in MacLeod in October, 1901. It had then to be teamed at heavy expense to the end of the prairie after which a road had to be cut through a wooded hilly country to the oil seepage at Oil Creek. Drilling was commenced in November, 1901. More or less oil was struck at various depths until a depth of 1020 feet a flow of (300) three hundred barrels a day was struck.

The result of these operations was so promising that the Board of Directors felt themselves justified in purchasing a much larger plant and incurring additional expenditures in order to properly develop the resources of their property and in acquiring more land in the vicinity. The machinery on the ground now consists of three Drilling Rigs, viz.:

- One (1) Pole Canadian Drilling Rig.
- One (1) Standard Cable Drilling Rig.
- One (1) Columbia Cable Drilling Rig, Engines Boilers, etc.

The Standard Drilling Rig being one of the heaviest outfits made. They also have a car of up-to-date Collar Casings on the ground, brought direct from Philadelphia. Since that time, 1901, more drilling has been done; a 40 Barrell Still installed, roads have been made, bridges built, comfortable buildings have been erected and work has been continued with "Satisfactory Results." They now have

PLENTY OF OIL OF VERY HIGH GRADE

They are past the experimental stage and are preparing to build a Refinery and market their product. For this purpose and other developments they offer

STOCK FOR SALE.

In consideration of their corporate franchise the Board of Directors have allotted 300,000 fully paid up shares to the original shareholders. 200,000 shares have been placed in the treasury for development purposes, of which 100,000 SHARES ARE NOW OFFERED FOR SALE, AT \$1.00 PER SHARE.



JOHN LINEHAM,
President Rocky Mountain Development Co.

John Lineham, President of the Rocky Mountain Development Co., Ltd., came to Manitoba in 1878 and after spending a few years in the Province went West and settled on High River, 30 miles south of Calgary. He afterwards laid out the Townsite of Dewdney (now Okotoks) and became engaged in Lumber Manufacturing and Cattle Ranching. It was in this business that he laid the foundation of his present prosperity. He has always taken an active part in the development of the Northwest and is interested in many ways in building up the country. He has been three terms elected Member of the Territorial Legislature. He is the owner of over 50,000 acres of the best land in Alberta, has large interests in Elevators, Flour Mills, Saw Mills, Breweries, and is extensively engaged in cattle raising. He owns several large business blocks in Calgary and many business places in Okotoks, and neighboring towns. Mr. Lineham, has, by his perseverance, energy and excellent business ability amassed a fortune, that places him in the front ranks of the wealthy men of

Alberta. In this, as in all other enterprises, he has been engaged in, he has shown himself to be a man of indomitable energy, and one entirely capable of carrying to a termination any proposition he may undertake. To get machinery to these new fields and commence operations required the expenditure of thousands of dollars, and great perseverance on his part; but he has been rewarded with success. He is now devoting all his time to superintending the development of "THESE RICH NEW OIL FIELDS," and the public can rest assured that the work is in good hands.

A FEW OIL FACTS.

The demand for Illuminating Oil is increasing more rapidly than the production. Competent authorities estimate that the demand exceeds the supply in the Eastern Oil fields fully 25,000 barrels daily.

Six years ago the Standard Oil Co. had 90,000,000 gallons of oil in reserve, to-day they have less than 3,000,000 gallons; this shows how the market is.

The U.S. Government has recommended the use of oil for fuel in the U.S. Navy.

To-day there are 137 by-products made from Crude Petroleum.

The total production of Petroleum in the U.S. amounts to over fifty billion gallons annually.

The value of oil and its products amounts to over one billion six hundred million dollars every year.

Investments in Petroleum represent over one thousand million dollars.

The Sunset Oil Co. in California, with an investment of \$50,000.00 is earning net profits of \$200,000.00 per year.

The Salem Oil Co. has made over \$1,200.00 a share for its stockholders.

The San Francisco Petroleum Co. has paid over \$27,000,000.00 in dividends.

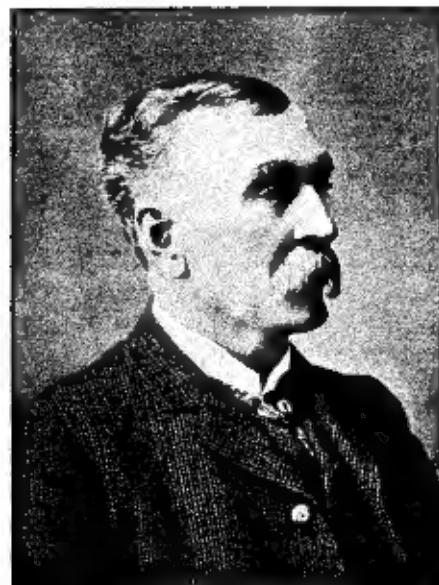
The Pacific Coast Oil Co. has paid over \$14,000,000.00 in dividends.

Last year alone (1903) The Standard Oil Co. paid \$40,000,000.00 in dividends.

The Home Oil Co. was started with \$45.00 cash capital and only ten acres of land; its stock advanced to \$5,000.00 per share, and the company is now paying \$10,000 a month in dividends, or at the rate of 12,000 per cent. on the original price of the stock. Richard Ellis, a young man from Bradford, Pa., bought ten shares of stock in this company for \$100 and in a few months sold it for \$31,620.

The Reid Oil Co. started with \$600 cash capital; in a little over a year it has sold its holdings for \$1,800,000, and the present value of the property is over \$3,000,000.

A recent monthly dividend of The Canfield and Chanslor Oil Co., was \$26.00 per share, the par value of the stock being a dollar a share and selling originally for 25 cents per share.



GEO. K. LEESON,
Vice-President Rocky Mountain Development Co.

George K. Leeson, Vice-President of the Rocky Mountain Development Co., Ltd., came to Manitoba in 1880, afterwards going West and engaging in the mail service, contracting to carry the mails from Qu'Appelle to Prince Albert, Swift Current, Battleford, Calgary, Edmonton and all western points, which in those days was no small undertaking. Some years later Mr. Leeson moved to

Calgary, where he has been one of Alberta's active business men and has always been found among her most progressive citizens. He has been engaged in general merchandising, railroad contracting and many other speculations. He is now the owner of large ranching interests at Morley, on the main line of the C.P.R., and has large property holdings in Calgary and other towns in the Northwest. There are few men, if any, who have greater interests in Alberta than Mr. Leeson, and there is no man in the Canadian Northwest who has more friends. His successful business career has been marked by honorable and upright dealings with his fellow man, and in the community where he lives there is none more respected or better liked.

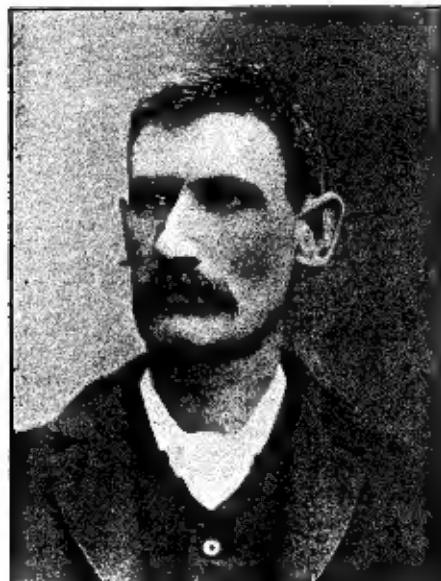
KEEP YOUR EYE ON OIL CITY.

Their Eggs are not in a Single Basket—Six Sections of very Valuable Land.

The 3840 acres of land owned by the **ROCKY MOUNTAIN DEVELOPMENT CO.**, contains OIL, COAL, TIMBER, WATER POWER, and a beautiful Townsite, OIL CITY. The climate is grand, the best in sunny Alberta, out of the wind and lying in and controlling the only pass in the Mountains for a long distance north and south. "THEY CAN'T GET ROUND IT: RAILROADS MUST BUILD THROUGH IT." It is the only way into the far-famed Flathead country in British Columbia, and "OIL CITY" will be the trading point for all that district.

Oil lands in California have risen in value from \$2.50 per acre to \$25,000 per acre. At Sour Lake and Beaumont, Texas, from \$1.00 per acre to \$30,000 per acre for thousands of acres; the same in Virginia, Kansas, Indian Territory, Ohio and every other Oil Field. The increase in the value of land in Kern county alone in California, through the discovery of Oil has been estimated at \$100,000,000 and that of the Oil lands throughout the State at \$800,000,000. A few years ago the Southern Pacific Railroad Co. sold a block of land in Kern County for \$1,600

for which the owners afterwards refused \$4,000,-000. Sour Lake in January, 1903, had less than 15 inhabitants; in one year it had 12,000. The population in Beaumont increased in one year over 20,000. Oil City in our camp will be a valuable asset and will help to swell the dividends when lots are put on the market. An OIL CAMP and REFINERY employs thousands of men; drillers, tinsmiths, coopers, mechanics, builders, distillers, and a host of laborers, which makes a pay-roll sufficient to support a big Town.



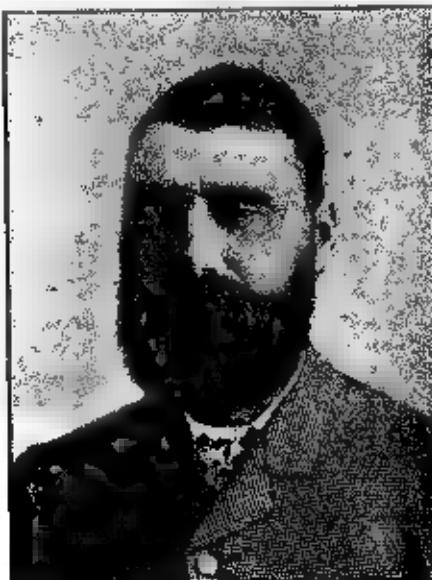
H. E. HYDE,
Secretary-Treasurer, Rocky Mountain Development Co.

H. E. Hyde, Sec.-Treas. of the Rocky Mountain Development Co., Ltd., came to the Northwest in 1879, by the Missouri River route which in those days of Indian troubles required some nerve. He has been identified with the growth of the West ever since. He kept the first store in Pincher Creek; was Postmaster, and is now the owner of a large lumber business and many other interests in that locality. He is "The Manager" of the Union Bank of Canada, at Pincher Creek, and enjoys the confidence and respect of all his neighbors.

**COMPARE THESE PROFITS WITH ORDINARY
LINES OF BUSINESS OR INVESTMENT.**

The Average Advance of the Stock of Thirty Oil Companies in the U. S. has been over 2,000 per cent. Here are a few samples —

	Started at	Advanced to	\$100 Invested Would Have Returned
HOME	\$10.00	\$5,000.00	\$50,000.00
UNION	1.00	1,500.00	150,000.00
NEW YORK50	200.00	40,000.00
ALCADE	50	150.00	30,000.00
PACIFIC	10.00	150.00	1,500.00
SAN JOAQUIN50	13.00	2,600.00
BLACK MOUNTAIN50	1.50	3,000.00



WILLIAM GILLIES
Director, Rocky Mountain Development Co

William Gillies, one of the Directors of the Rocky Mountain Development Co., Ltd., is a large stockholder in the Company. Mr. Gillies is one of the firm of Gilles Bros., who in early days were extensive lumber dealers and manufacturers at Carleton Place, Ont., afterwards extending their business farther west to Gananoque, Toronto, and other points. They are now extensive manufacturers of Iron, Steel, Lumber, etc., and there are no men in Canada who stand higher or are considered more careful and reliable than the Gilles Bros. of Ontario.



PROF. JULES K. RICKETS
Expert for Rocky Mountain Development Co.

For many years the subject of this sketch has been closely identified with the Oil regions of Pennsylvania, Ohio, and other fields, and is considered a high authority on all matters pertaining to Geology, Mineralogy, and formations. Upon making inquiry for a suitable man to report on this Oil district, Mr. Lineham was referred to Professor Rickets, and the results obtained have certainly justified the selection. It was on Professor Rickets' advice, after making a very careful examination of the ground, that the lands of the Rocky Mountain Development Co. were selected. He has spent part of two years in the camp and the statements made by him, as to the character of the rock, formation, depth of the Oil basin etc., have been verified by the completion of the wells.

**IT HAS SO MANY ELEMENTS OF STRENGTH
THAT THE FUTURE IS BEYOND QUESTION.**

The above facts and figures all go to prove that there is nothing in the way of a legitimate investment that is open to general subscription that can in any way compare with the shares of THE ROCKY MOUNTAIN DEVELOPMENT CO., LTD., now on the market at such a low figure.

WE CAN MAKE MORE PROFIT OUT OF OIL
IN CANADA THAN IN THE UNITED
STATES. WHY?

1st. Because the Dominion Government gives a bounty of 1½ cents per gallon on all Illuminating Oil produced in Canada.

2nd. We get title to 1920 acres of land with each producing well

3rd. We save the duty of \$1.75 a barrel less 2½ per cent. on American Refined Oil. We save the freight from Petrolia or any eastern field. Add together bounty, duty saved and freight, the half of which is a big enough price for us.

4th. We have the markets of British Columbia, Alberta, Saskatchewan, Assiniboina, and Manitoba (a world by itself), at our very doors. We have a quality of Oil that will enable us to compete in all the markets of the world at highly remunerative prices.

5th. Pipe lines will take our Oil to market, saving freight. We are high enough up to have pressure and "A Down Hill Pull," the wells being 4,000 feet higher altitude, above sea level, than Winnipeg



SHOWING THE CAMP AND THE FIRST LOAD OF OIL
LEAVING FOR THE RAILWAY



EACH TANK CONTAINS 2100 GALLONS OF OIL FROM WELL
1020 FEET DEEP

6th. We have the Best Oil ever struck in Canada and the only producing wells in the western end of the Dominion

THE GOVERNMENT'S REPORT.

The United States Government Report shows that during the past five years the average price of Oil has been about \$1 15 per barrel, and the cost of production about 5c. per barrel. A well producing 5 barrels daily will earn 150 per cent. annually on its cost, one producing 10 barrels 300 per cent., one producing 35 barrels, 1,000 per cent., one producing 100 barrels, 3,000 per cent., and one producing 300 BARRELS A DAY, 9,000 PER CENT., AT ONLY \$1 15 PER BARREL. Oil is worth to-day in Winnipeg, about \$10 a barrel wholesale, or 25c. a gallon. Figure 300 barrels a day per well at \$10 a barrel, 90,000 per cent. Figure how many wells 3,840 acres of land will support, allowing one well per acre. CUT THESE FIGURES IN TWO, CUT THEM IN TWO AGAIN, then you can easily figure how Rockfeller became a billionaire

FIGURES DON'T LIE.
THESE FIGURES ARE FACTS.

Few people realize the magnitude of the Oil business. No wonder the phrase, "STRUCK OIL" is synonymous with suddenly acquired wealth.

MARKET POSSIBILITIES.

Markets are Always Ready, and Prices Always Profitable.

For Parafin Oil of a high quality there is a market much in excess of any quantity now produced or likely to be produced for some time. Oil experts and dealers estimate that the supply is falling behind the demand at least 30,000 barrels per day for Illuminating Oil.

The productiveness of America's one great field of this kind of Oil is now rapidly declining while the demand for its various products is at the time upon the increase. The output of a large field producing Parafin Oil can enter the central markets of the United States at highly remunerative prices. Even if it could not, however there is market enough in Western Canada, in Alberta, Assiniboina, Saskatchewan, Manitoba and the Province of British Columbia.



SHOWING 36 HORSE POWER ENGINE AT WORK AND THE TANKS BEING FILLED WITH OIL

Vessels are loaded weekly, in New York, Philadelphia, and other Atlantic ports with Oil for China, Japan, Australia and New Zealand. We are less than 600 miles from the Pacific Coast and are within easy reach of two Trans-continental Railways, the Canadian Pacific and the Great Northern. We are over 8,000 miles nearer these foreign markets than the Eastern Fields, by water. We have a better quantity of Oil than any yet discovered and will eventually compete successfully in all the markets of the world.



PRESIDENT JOHN LINNEMAN SHOWING DRILLER WHERE TO
PUT THE NEXT WELL. GETTING MACHINE BY
ON THE GROUND. WORK TO BE RUSHED
GETTING READY FOR ANOTHER WELL

**FEW PEOPLE REALIZE THE MAGNITUDE
OF THE OIL INDUSTRY.**

For the benefit of those not familiar with the Oil and Grease trade we quote the following as an example:—

The Canadian Pacific Railroad Company, it is stated, own 35,000 cars. To grease these cars once it requires one million and eighty-eight thousand (1,088,000) lbs. of grease. Besides this there are their steamboat lines, elevators, car-shops, etc. The cars are only a small item. This grease

we believe they now purchase from the United States. All things being equal it is reasonable to suppose that if the Canadian Pacific Company could be supplied with this product on their own line of road, in their own country, "Canada," that they would take it in preference to foreign goods. Then there are all the other lines of railroad in Manitoba and the Northwest, the Great Northern and Northern Pacific near at hand, the trade of British Columbia with her mines, her boats, tramways, smelters, coal-cars, etc., right at our very doors



SHOWING THE CAMP AND THE PASS IN THE MOUNTAINS

**WE CAN AND WILL SUPPLY THIS TRADE
WHY?**

Because we save the freight which is the biggest item in the Western trade.

We copy the following from the "Winnipeg Free Press" of November 23rd

"In an interview with Mr. J. W. Warren, one of the best posted Oil men in Canada

EXCELLENT OIL FIELDS IN ALBERTA.

An Expert Pronounces Their Product Unsurpassed in America.

Mr. J. W. Warren, of the Winnipeg Oil Co., who, for the past two weeks, has been inspecting the property of the Rocky Mountain Development Co. in the South Kootenay Pass, in South-



DRILLING FOR OIL IN ALBERTA IN 1902

western Alberta, returned to the City yesterday. Mr. Warren, in an interview with the Free Press representative expressed himself as well pleased with the result of his inspection, and says he is persuaded that the Oil Fields will prove of the greatest value to Western Canada.

"I went West to the Kootenay country," said Mr. Warren to the Free Press, "prepared to find that the possibilities of the region have been very much overestimated, and that the reports regarding the quality of the Oil and the quantities of it available, were much exaggerated. I found, on examination that the actual condition was better than had been represented. I have been for many years connected with Oil interests in all parts of the continent—have examined Oil in New York, Pennsylvania, Ohio, Indiana, Texas, California, and in Alberta, Canada, and I never found anywhere a Crude Oil which was equal to the Alberta product. I distilled and

refined the Oil as it came from the well, and found that it contained forty per cent. of burning properties, coal oil and gasoline, the hydrometer test showing sixty per cent. of burning properties. The Oil is also free from sulphur. The Petroha product is five per cent. sulphur and the cost of eliminating it amounts to 35c. per barrel in addition to labor.

"The wells are located 45 miles south of Pincher Creek, in the extreme southwest corner of Alberta. The Canadian Pacific is thus within 45 miles of the wells, and the Great Northern is within 20 miles and is coming nearer every day. I talked to the superintendent of the Great Northern at Lethbridge, and found that he was on his way to inspect the fields. There is no doubt but that the Great Northern will pass its line through to the Oil region in the immediate future and the industry will be fully developed. At the present time a very large amount of American



SHOWING PORTABLE ENGINE AND DRILLING APPARATUS
AND TANKS DURING THE DRILLING OF THE WELL.

Oil is used in Canada. Two-thirds of all Oil used is imported, the only source of Canadian Oil being the wells of Petroha. It seems impossible to doubt that the Alberta wells will be able in the future to supply the Canadian market.

"In recent years the by products of Crude



THE SECOND WELL (CABLE RIG).

Oil have become of great value. There are one hundred and fifty of these by-products, including in addition to kerosene and gasoline, all lubricating oils, vaseline, paraffin, aniline, carbolic acid, rigline, olfine, and very many others. Arrangements are now being made for the erection of an Oil Refinery and the machinery is being bought in Pittsburg. The Company have secured four thousand acres of land in the vicinity, having bought all the promising land in the neighborhood of the wells."

**THE PRODUCT IS ACTUAL AND ADDS TO
THE WEALTH OF THE NATION.**

Here then are these great Oil Fields within easy reach of two great Trans-continental Systems of Railways, the Crows Nest Branch of the Canadian Pacific and the Great Northern), showing the existence of Oil such as has never been equalled in Canada, and as far as developed, giving most satisfactory results, the Oil being commercially the most valuable known.

When fully developed it will be one of the great dividend payers and wealth producers of the world.

As the work progresses and more wells are put down the earnings will pile up more and more rapidly and dividends will increase until the stock shall have risen to many times the present selling price.

What has been done in the United States will be done in Canada. There were people who would not buy Standard Oil Stock at a dollar a share twenty-five years ago, but there are no careful investors to-day, with the history of the oil industry before them who will hesitate to buy Rocky Mountain Co. stock at \$1.00 a share. It is not a question of "Will it pay," but "How Much."

FOR CANADIANS—This is a better Investment for Canadians to-day than Standard Oil Stock was for Americans in 1876, since then Rockefeller has become a millionaire, and thousands of other Americans have piled up their millions.

EACH TANK CONTAINS 60 BARRELS OF OIL FROM WELL 1020 FEET DEEP



The Reward of our Labor—The OIL in the Tanks

**OUR COMMODITY IS STAPLE AS WHEAT,
AND CERTAIN AS THE SEASONS.**

Show your faith in your own country by helping to develop it. This enterprise is fathered by your own people in your own country protected by your own government. Now is your opportunity. Investigate this. It will pay you. Ask any banker or business man in Calgary or Winnipeg about the men at the head of this company.



L. D. KEAN

The shares are fully paid up and non-assessable. The certificates are issued through THE UNION BANK OF CANADA WINNIPEG, to whom you pay your money. Fill out a copy of the following application and send your certified cheque, money or express order, made payable to The Union Bank of Canada, Winnipeg, who will return you your certificate.

For further information call on or address,

L. D. KEAN, Agent.

920-1 Union Bank Building, WINNIPEG.



W. W. BUGG CO., WINNIPEG.

APPLICATION FOR STOCK

THE UNION BANK OF CANADA, Winnipeg

GENTLEMEN

I hereby apply for
THE ROCKY MOUNTAIN DEVELOPMENT COMPANY, LIMITED, fully paid and non-assessable and hand to you
herewith \$ in payment for same

Name in full

City or Town



APPLICATION FOR STOCK

THE UNION BANK OF CANADA, Winnipeg.

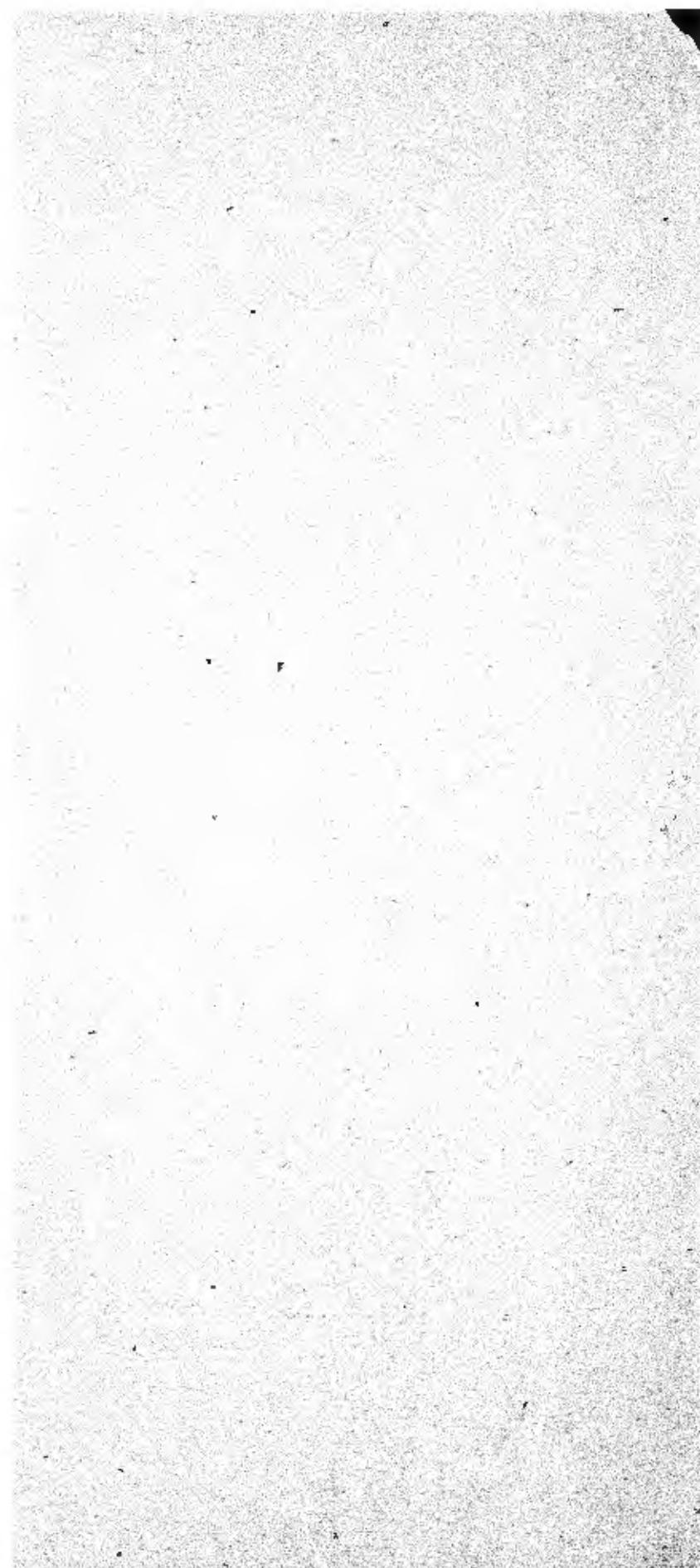
GENTLEMEN:—

I hereby apply for.....of the stock of
THE ROCKY MOUNTAIN DEVELOPMENT COMPANY, LIMITED, fully paid up and non-assessable, and hand to you
herewith \$.....in payment for same.

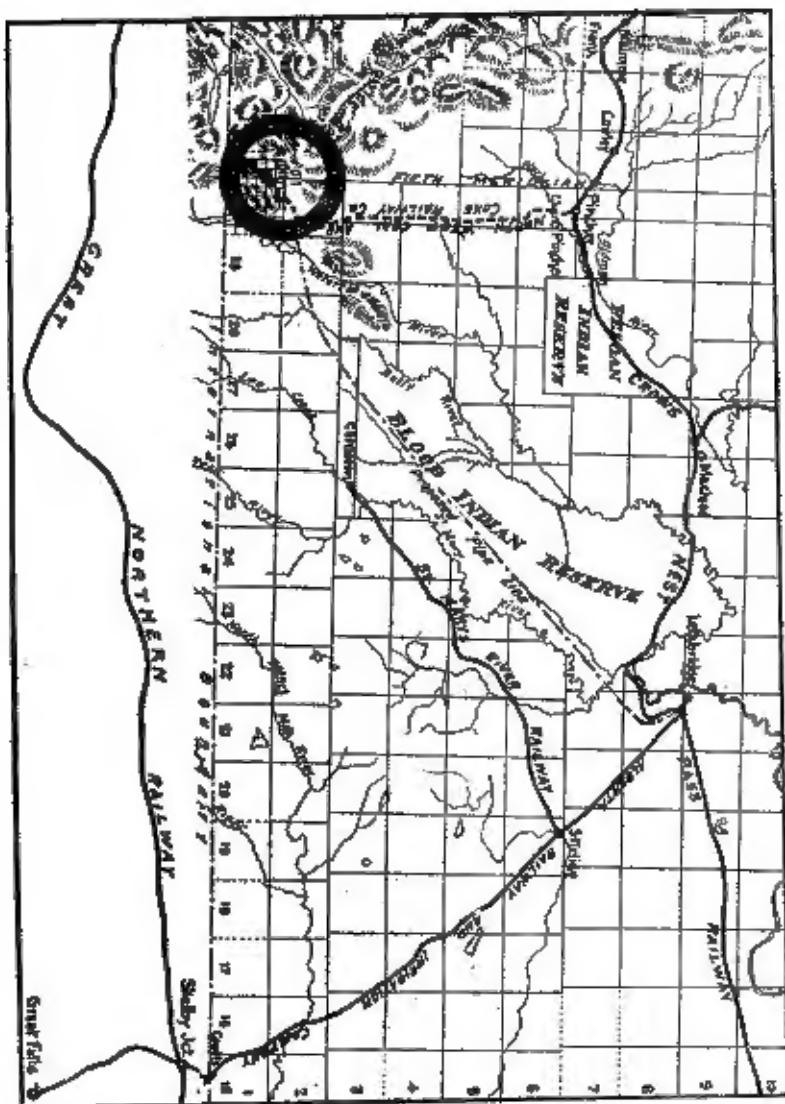
Name in full.....

City or Town.....

.....190



Map of the
Alberta Oil Fields



**Showing Location as Regards Railways
at the present time and
Proposed Lines**

E. W. RUGG CO., Printers, Winnipeg.